



What Do The World's Best Athletes And Celebrities Have In Common With You?

What Do The World's Greatest Athlete, The World's Greatest Golfer, The World's Greatest Basketball Player, The World's Greatest Cyclist, The World's Greatest Mixed Martial Artist and The Author Of The Self-Help Bible "Think and Grow Rich" All Have In Common With YOU?

Dear Patient,

As you can see, I've put a whole bunch of pictures of some of the world's greatest athletes, actors and celebrities on the top of this letter. Why have I done this?

I have done this because they all have something very important in common with YOU.

What is it? Everyone pictured above... and too many others to fit on this page... and YOU... utilize Chiropractic care to ease pain, relieve stress and strain, perform better and attempt to live life to the fullest.

But the amazing thing is: Many people today are very limited as to what type of doctors they can see. This comes from restrictions imposed by HMOs or personal finances. Too often, insurance companies make personal and medical choices that should be made by you and your Doctor.

But everyone in the pictures above is pretty much exempt from the restriction of insurance and HMOs. They have enough money to choose any type of healthcare and Doctor their little heart desires. And many of their careers depend on optimal performance. So it really tells you something when they all choose Chiropractic care to be part of their lifestyle.

And not only that... some even credit Chiropractic as being responsible for their massive success. For example, Winner of the decathlon and named world's greatest athlete in 1996, Dan O'Brien had this to say: "If it were not for Chiropractic, I would not have won the gold medal."

Here's a quote from Tiger Woods...

"...lifting weights and seeing a chiropractor on a regular basis has made me a better golfer. I've been going to Chiropractors for as long as I can remember. It's as important to my training as practicing my swing."

And here's some praise from Mel Gibson,

"I got a chiropractor to come along to the [Patriot] shoot, because they can actually stick you back together within 15 minutes. He used to come every other week, from Los Angeles to South Carolina — spend a week and work on the entire crew. All the stunt guys were like, 'Oh, fix my disc.' He's putting their discs back in. The guy's amazing."

And check out world famous author and self-help guru Napoleon Hills personal health success formula from when he was 85:

"I eat sparingly, work enthusiastically in a labor of love, love generously, and take Chiropractic adjustments once a week whether I need them or not."

Hill is also quoted as saying:

"I take Chiropractic adjustments regularly... not to get well, but to keep from getting sick."

Well said Mr. Hill!!!

You know, it's amazing how far we've come since the days when Chiropractors were viewed as quacks and put in jail for attempting to help people. And it's nice to see more people than ever benefiting from all that Chiropractic has to offer.

That's why, if you haven't been in to see me in a while, you might want to take this opportunity to give us a call and schedule your next appointment. Nothing is more important than your health.

And if you have any friends or loved ones that could use our treatments, just give them this letter and tell them to give us a call. Make sure you tell them to mention your name. And as you already know — we will take the very best care of them.

Have a great month... and we look forward to seeing you soon!

Sincerely,

Dr. Raymond Alexander, D.C.

P.S. Don't think if you come in for a treatment you are going hit a golf ball like Tiger Woods... or... be as good looking as Mel Gibson or Madonna. I'm a Chiropractor — not a magician!!!